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# Call for Artists

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Expression of Interest for Creation of the  
Foodlands Corridor Restoration Program Logo

**Deadline for Submission: June 18, 2021**





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## Project Summary

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The Rivershed Society of BC is looking to commission a logo for our Foodlands Corridor Restoration Program (FCRP) from a Kwantlen Nation artist.

FCRP seeks to restore land and stream corridors ecologically and culturally throughout the Fraser Watershed. The FCRP works in partnership with local Indigenous communities and farmers and ranchers to ensure continued stewardship of these corridors.

Foodland corridors are created when adjacent, privately-owned parcels of land are restored, and then connected, to form a large contiguous swath of restored natural areas. Foodlands, as a term, is used to acknowledge the diversity of food harvesting systems that exist on our landscapes.

These systems encompass both the farmland that we are restoring into natural areas and the traditional harvesting from these natural areas. Our goal is to see these restored corridors contribute to the creation of, and support for, a healthy, sustainable, just food system that is inclusive for all.

The FCRP pilot site is on the Salmon River and is in partnership with Seyem Qwantlen.





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## Process Will Include

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- 1) An introductory meeting to discuss logo ideas and vision.
- 2) Presentation of 3 logo concepts to Foodlands team.
- 3) One of the concepts will be selected to move forward with followed by three rounds of edits for the proposed logo.
- 4) Artist will develop and provide the final logo files in required vector format.

## Compensation

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The artist will be compensated \$2,500 for the logo, with \$1,000 paid upfront and the remaining \$1,500 payable when the process is complete and the final vector files have been provided.

## Project Details

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**Interested applicants from the Kwantlen Nation can send their resume and portfolio to [justine@rivershed.com](mailto:justine@rivershed.com) by June 18th, 2021.**

One artist will be selected from these applicants and the logo design process will begin.

**Final logo design is due July 31st, 2021.**