

2013 Annual Report



**Rivershed
Society of BC**

A river runs through us

Message from the Chair

2013 was another solid year for the RSBC. We continue to develop the next generation of sustainability leaders in BC, with a goal of putting a leader in every Fraser River community.

The health of the Fraser and livelihood of the people it supports continues to be threatened. Sadly, salmon, water quality and habitat are negatively impacted by destructive practises, toxic pollutants, heavy resource extraction, industrial projects, and a changing climate. Fraser River communities require action from leaders willing to take on these tough challenges.

The Rivershed Society of British Columbia is providing leadership, with a vision of people flourishing in communities and salmon flourishing in rivers. We aim to protect, conserve and restore the health of BC riversheds within a generation.



2013 SLLP participants (left to right): Candice Jack, Marin Patenaude, Noelani Dubeta, Colin O'Neil, Megan Miller, Logan Armstrong, Marie Pudlas, and Christian Krushel.

The Sustainable Living Leadership Program, at the heart of our operations, remains the key vehicle for developing these leaders. In 2013, we added eight Fraser River leaders to our basin-wide network, bringing the total to more than 70. This year's team included five from the Lower Fraser, one from the Fraser Canyon, one from the Cariboo-Chilcotin and one from out-of-province (Ontario).

It was a young, dynamic team with great energy and unique ideas. Community projects included an SLLP promotional video, a research project and opinion editorial, an urban spaces dialogue, a youth paddle program, a CD compilation with Fraser River songs, a school and community garden, a natural resource gathering cabin and an alternative composter.

Thanks to SLLP facilitators Doug Radies, Jacquie Lanthier and Amy Law; guide Shane Turnbull and videographer Jeremy Williams; and special thanks to Fraser River Raft Expeditions, Voyaguer Adventures, QRWA, Charter Adventures and all our community partners that make our program such a success!

In April, we held our 13th annual Riversheds Forum in St'at'imc Territory. More than two dozen sustainability and stewardship champions gathered in Lillooet. On Friday night, after a welcome from Chief Michelle Edwards, we shared rivershed stories, then went for a night walk along the Old Bridge. Saturday included an invasive species presentation by Odin Scholz and a guided tour along the Seton River Corridor to the Fraser River. In the afternoon, we heard from author Helen O'Brian about her new book, *Fin's Swim* (www.finsswim.ca); we discussed the Sustainable Living Leadership Program, and heard from Perry Redan about impacts to the Seton Rivershed. On Sunday, Ian Routley presented a slide show focused on the natural wildlife of Lillooet and we finished with a lively discussion about a potential SLLP name change and the format of next year's Forum.



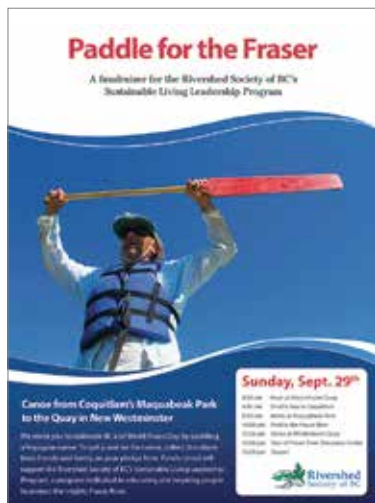
Kim North leading a tour of the Seton Corridor to the Fraser

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**Salmon flourishing in our rivers;
people flourishing in our communities**



In June, we held our 3rd annual Fraser River Paddlewheeler sunset dinner cruise. It was another successful fundraiser, thanks to our gold sponsors: Fred Soofi of Pasta Polo and Darwin and Sue Baerg of Fraser River Raft Expeditions; and our bronze sponsors: Damian Kettlewell of JAK Inc. and myself. Everyone thoroughly enjoyed their time on the river.



2013 Paddle for the Fraser poster.

In September, on BC Rivers Day, we held our 1st annual Paddle for the Fraser - an employee driven fundraiser for the Sustainable Living Leadership Program. Thanks to Coquitlam's Rhema Health Products and their 22 employees for braving the rain, paddling around Douglas Island on the Fraser, and raising over \$1,700 for the SLLP! Special thanks to President and CEO, Carlo Zarrillo for his encouragement and support.

Looking ahead, the RSBC is approaching two significant milestones.

In 2015, a talented team of four women will swim the 1,400km length of the Fraser River, to mark the 20th anniversary of my first Fraser River Swim! Jacquie Lanthier (SLLP 2012), Amy Law (SLLP 2011), Sheena Miller (Project Coordinator) and Ali Howard (Skeena River swimmer) form the core team, and will be joined by 1,000's of paddlers, swimmers and spectators, and followed on-line by hopefully millions. Stay tuned for this exciting event, as it is sure to make waves.



Fraser River Swim Relay promotional handout

In 2016, the RSBC will be turning 20 years old! We have already begun planning for a year of exciting events. To get ready for the big year, we are revamping our web site. Under the direction of our Communications Coordinator, Richelle Giberson, we are giving our web site a fresh new look. This site will be the hub of all our activities going forward. Visit www.rivershed.com in the Fall to experience the full make-over.

Finally, a big 'thank you' to our donors, sponsors, supporters and volunteers, those who contributed and continue to contribute to the RSBC. Thanks to our hard-working staff, contractors and Board members, especially to Patti Graham our Administrator and Richelle Giberson our Communications Coordinator. Thank you!

Sincerely,

Fin Donnelly
Chair & Founder
Rivershed Society of BC

Programs Committee Report

by Bette McLennan, Committee Chair

Mandate

To monitor, evaluate and assist with development and implementation of educational programming and outreach strategies.

2013 Outcomes

- Developed agenda and prepared logistics for Forum at Lillooet. Helped deliver the itinerary during the Forum.
- Provided feedback to the SLLP Strategic Document.
- Assisted with SLLP planning.

2014 Recommendations

- Complete 2014 Forum planning by March.
- Continue plans for more SLLP alumni participation.
- Help plan, coordinate logistics for SLLP program.
- Expand partnerships between SLLP participants and community sponsors/mentors.
- Help coordinate a number of venues for the 2015 swim relay team to visit to promote RSBC and the swim.

Becoming a Committee Member

This committee is the heart of the RSBC. It develops, plans and helps implement the programs that define the RSBC. We need members to help keep the programs current and meaningful.

To join, contact Bette McLennan (Program Chair) by phone at (250) 392-6423 or by email at bettemcl@gmail.com

Members:

Bette McLennan (Chair), Kim North, Leigh Taylor-Gibbs, Megan Miller, Amy Law, Marin Patenaude, Fin Donnelly (Board Chair)



Fin's Swim

Author Helen O'Brian wrote a book about RSBC's founder, Fin Donnelly, and his swims down the Fraser River in 1995 and 2000.

This recently released book is available for purchase through the Rivershed Society of BC for \$20. To order a copy, please contact Patti at patti@rivershed.com or (604) 808-1515.

Communications & Research Committee Report

by Siobhan Ashe, Committee Chair

Mandate

To develop, monitor, organize and assist with the implementation of external and internal communications and external special events for the organization; and to evaluate and assist with the development of the organization's research tools, methodologies, monitoring and evaluation strategies.

2013 Outcomes

- Committee met regularly, with consistent reporting to the board
- Work plan sectors established and committee members identified: internal and external communications
- SLLP marketing targets achieved
- SLLP name change
- 'Call for Leadership and Action' committee formed
- Blog
- Quarterly Newsletter
- New banners
- Website re-design
- Event display prototype
- Survey

2014 Recommendations

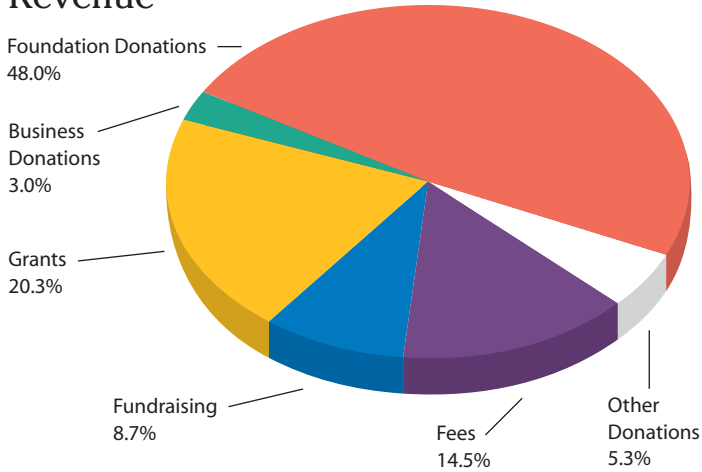
- Confirm leadership roles within committee sectors
- Enhance SLLP marketing
- Strengthen survey procedures
- Increase blog posts
- Continue newsletter
- Complete website redesign
- Facilitate collaboration between committees
- Complete event display
- Increase presence at community events

Members:

Siobhan Ashe (Chair), Fin Donnelly, Leif Douglass, Richelle Giberson, Patti Graham, Jacque Lanthier, Colin O'Neil, Dave Palidwor, Olga Schwartzkopf

Financial Summary

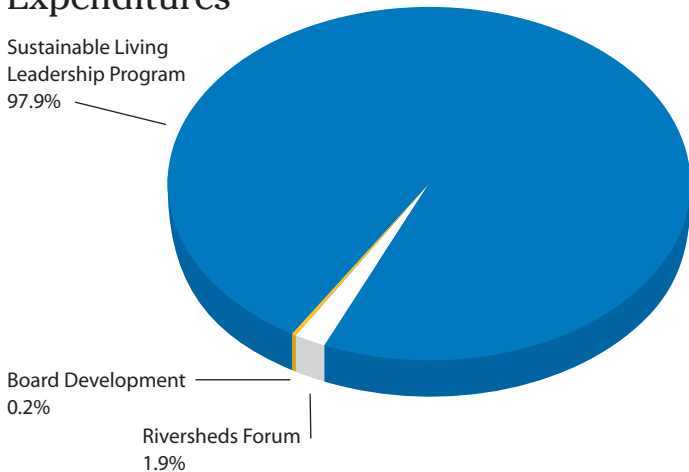
Revenue



2013 Revenue

Business Donations:	\$3,000
Foundation Donations:	\$47,500
Other Donations:	\$5,190
Fees:	\$14,350
Fundraising:	\$8,625
Grants:	\$20,000
Total Revenue:	\$98,665

Expenditures



2013 Expenditures

Board Development:	\$241
Sustainable Living Leadership Program:	\$98,314
Riversheds Forum:	\$1,902
Total Expenses:	\$100,457

Donors

Rivershed (\$10,000+)

Vancouver Foundation
Direct Access Program Grant
The Sprott Foundation

River (\$1,000 - 9,999)

The Gainey Foundation
Fraser River Raft Expeditions
Costco Wholesale Canada
Donnelly, Fin & Lynda
North, Rudy
Pacific National Exhibition
Pasta Polo

Creek (\$100 - 999)

Angelo, Mark
Ashe, Siobhan
Buchanan, Irene
Choices Market
Elander, Conrad
Forrest, Mike
Gordon, George
Intercity Appraisals
Kettlewell, Damian & Charlene
Lanthier, Jacquie
Lee, Vivian
Lundy, Jay
McCoubrey, Ross
North, Kim
Notta, Parvinder
O'Brian, Helen & John
Palidwor, David
Rhema Health Products Ltd
Schwartzkopf, Olga
Zarrillo, Carlo & Benita

Friends (\$1 - 99)

Anonymous
Buergin, Gillian
Buergin, Harry
Digiovanni, Carmine
Elander, Kohen
Graham & Seath, Andrew & Julia
Hall, Kenneth
Harrison, Marilyn & Frank
Jaskela, Ray
Kalsi, Prabjeet
Kearney, David & Penny
King, Cheri
Knaupp, Janis
Kopplinger, Martyna
McLennan, Bette
Moore, Lara
Nakamoto, Cheryl
Nakamoto, Kaz
Nakamoto, Kevin
Nakamoto, Sharon
Paulson, Craig
Rantala, Laurie
Ronsayro, Paulino
Schwartzkopf, Olga
Skogster, Aapo & Lara
So, Corrine
Taylor, Bree & Brody
Van Der Kroon, Daniel
Zarrillo, Carlo & Benita

Members

Family - \$30

Olsen & Knaupp, Janis & Jeff
Donnelly, Fin & Lynda
Ashe, Siobhan

Individual - \$20

Crickmay, Timothy
Kearney, David
Law, Amy
McLennan, Bette
North, Kim
Palidwor, David
Pollon, Chris
Savage, Lorraine
Schwartzkopf, Olga
Windey, Haydee
Zevit, Pam

Rivershed Society of BC

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